

CHRISTINE COMSTOCK

CREATIVE DIRECTOR & CONSULTANT

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PROFILE

Hands-on creative lead with 15+ years crafting brand systems, campaigns, and visual worlds across entertainment, culture, and conscious brands. Integrates strategy and design to create work that engages audiences, builds visibility, and drives growth.

EXPERIENCE

COMSTOCK STUDIO WORLDWIDE

2017 - Present // Owner & Executive Creative Director

- Deliver end-to-end brand and campaign design for entertainment, non-profit, and lifestyle clients — elevating brand visibility, strengthening audience connection, and driving measurable growth.
- Build cohesive identity systems, presentation decks, packaging, environmental graphics, and digital/print collateral.
- Manage full creative process independently — from concept and design execution to production and delivery — ensuring consistency, precision, and on-time results.

AMERICAN FILM INSTITUTE HOLLYWOOD, CA

2010 - 2017 // Executive Creative Director

- Directed 360° campaigns (1,112 + deliverables annually) for AFI FEST and AFI DOCS, expanding media reach from 2.6B to 12B impressions.
- Designed and produced integrated print, digital, and AV assets for AFI's televised Lifetime Achievement Award honoring Morgan Freeman, Steve Martin, Diane Keaton and others.
- Partnered with executive teams to create sponsorship decks that secured \$14M+ in funding for AFI and the Conservatory.
- Led rebrand and design of the AFI Catalog of Feature Films (54K+ titles), increasing web traffic 15% and unlocking new sponsorship opportunities.
- Oversaw all creative for publications, key art, large-format installations, and cross-platform ad campaigns.

OSIRIS GROUP, INC. PHILADELPHIA, PA

2002 - 2009 // Creative Director

- Helped scale agency from 3 to 20+ staff, increasing annual revenue 170% in five years.
- Directed integrated campaigns for the Pennsylvania Convention & Visitors Bureau, generating 219M impressions and \$12M media value.
- Doubled Philadelphia Marathon participation in two years, generating \$150M+ in city revenue and attracting new Fortune 500 sponsorships.
- Supervised cross-functional creative teams producing brand, digital, and environmental work for regional and government clients.

CAPABILITIES

Brand Systems • Campaign Development • Creative Direction
• Identity Design • Marketing Collateral • Presentation & Pitch Decks • Illustration • Environmental & Event Design
• Publication Design • Packaging & Merchandise
• Social Media Asset Design • Project Management

TOOLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat)
• Traditional & Digital Illustration • Keynote
• PowerPoint • Microsoft 365 (Word, Excel, Outlook) • Google Workspace • WIX
• Canva • Slack • Monday

EDUCATION

BFA, Moore College of Art & Design